“GODZILLA” EL NINO SET TO SLAM NEW MEXICO AND ANGEL FIRE RESORT IS READY TO TAKE ADVANTAGE OF HUGE SNOW AMOUNTS

Natural Snow Combined With New Snowmaking Will Give Skiers & Boarders Epic Winter Conditions

ANGEL FIRE, NM - (October X, 2015) – Angel Fire Resort, Northern New Mexico’s premier family vacation destination, announced today that even with a big snow year expected they are investing in new snowmaking equipment to provide skiers and boarders the best snow conditions in New Mexico. After a very wet summer, springs are full and ready to go but the resort is always looking for ways to preserve New Mexico’s most precious resource.

While Angel Fire Resort operators are hoping for the El Nino winter that forecasters are calling for this upcoming season, the resort is taking steps to improve its snow conditions regardless of the inconsistent weather. The new snow guns will allow them to make snow more efficiently and at warmer temperatures. These improved snowmaking technologies will also allow Angel Fire to open more of its mountain earlier in the season.

“We are really excited to see how things play out this year. With the expected El Nino and the new snow making equipment combined it will allow us to give families the ultimate winter mountain experience and the best snow to enjoy it,” states Jamie Seifert, mountain operations manager, Angel Fire Resort.

Additionally the resort announced today, it will be completely redesigning Liberation Terrain Park and opening its brand new RV Resort for winter guests.

REDESIGNED TERRAIN PARK:
Under the direction of one of the most prolific terrain park designers in the country, Angel Fire Resort’s Liberation Terrain Park will undergo a complete transformation. Jon Eppler, who has created parks for major events including The Winter X-Games and The Burton U.S. Open, has been busy during the summer season creating what will be the new Liberation Park. The expansion will include a
wider range of user-friendly features, which enables riders to build their skills by experiencing progressive features throughout the park. Eppler is a second-generation terrain park developer and feels that it’s imperative to create a mountain with uniformity and intuitive progressive features so that riders and skiers of all abilities can improve. Eppler also plans to create “Stash Parks” all over the ski mountain this winter.

“Stash Parks use non-conventional terrain park features, such as natural snow and logs to ride through as you make your way down the mountain,” explains Jon Eppler, slope operations manager, Angel Fire Resort. “This breaks up the monotony of the green or blue run by creating fun terrain park features all the way down the trail.”

Liberation Park’s redesign creates New Mexico’s first terrain park with dedicated chairlift access. The chairlift has been renamed this season to “Liberation Park Lift”. This accessibility is something Eppler knows that riders and skiers will appreciate.

“Having a dedicated lift for this terrain park is helpful for riders and skiers who want to spend their time in the park and not have to ride down to the bottom of the mountain each time,” Eppler adds.

**NEW WINTER RV RESORT:**
This winter Angel Fire Resort will offer a new place for skiers, riders and families to catch some z’s under the stars at the brand new luxury RV Resort. Just two miles from the lifts, the resort offers over 100 RV spaces nestled at the foot of Carson National Forest. The Angel Fire RV Resort, which opened in May, includes a well-appointed private clubhouse, paved roads, fully concreted, over-sized spaces with easy pull-through access and 30/50-amp electrical pedestals, DirecTV access, bathrooms, showers and laundry facilities, convenient Wi-Fi access, a Jacuzzi, dog parks and more. With frontage access to US Highway 64, the multi-million dollar RV resort will offer guests access to fine dining and a mountain full of outdoor activities, such as skiing and snowboarding, Nordic skiing, snowshoeing, tubing and sledding. Additionally the RV resort is located on the Enchanted Circle and will be in close proximity to guided hunting, snowmobiling and world-class ice fishing in Eagle Nest State Park.

“There are plenty of resorts in the Rockies that offer great skiing. We want our guests to choose Angel Fire Resort because of our commitment to creating the most dedicated family-first winter destination,” explains Mike Hess, chief
marketing officer, Angel Fire Resort. “From offering one of the best ski schools in the region, to providing more on and off-mountain activities to choose from and now expanding our lodging choices so families can create the vacation they would enjoy the most, we are confident we are delivering the best option for our guests.”

DEDICATED PROGRAMS FOR FAMILIES:
Angel Fire Resort continues improvements to its full-service Children’s Ski School and on-site day care, known as Snow Bear Camp. Several programs are in place to help parents get the most of their time on the slopes while their children are actively engaged learning to ski and board, making new friends and having fun.

- The Parenting Pass – Perfect for the family that has already developed their snow skills. This interchangeable pass allows two parents to take turns coaching and skiing with their child, or it also allows parents to take turns on the mountain in a single day while the other stays behind to care for a little one who is too young to ski.
- 3 Ski Program - For the tiniest of tots just learning how to ski the resort offers a unique program for three year olds. The 3 Ski Program offers little ones a short private lesson, lunch and snacks plus snow play and activities at Snow Bear Camp. This allows the parents a full day on the slopes themselves, knowing that their little ones are in good hands for the whole day.
- The Family Season Pass – for $1299 a family of up to 6 people (2 adults and four children age 17 and under) can purchase an unlimited ski and snowboard pass for each member of the family.
- 5th Graders Ski Free – offers all 5th graders a free lift ticket with their report card, the completed online form and a paying, accompanying adult.
- Kids 6 and Under Ski Free
- The Nordic Center will be open for its fifth season, offering both skate and classic-style cross-country skiing.
- Angel Fire Resort also has a large slate of non-ski family activities including: Tubing Hill (the Polar Coaster complete with a 700’ surface lift to take the hike out of tubing), a traditional sledding hill, indoor pools, hot tub and two fitness centers. Additionally in the Village of Angel Fire, horse-drawn sleigh rides, ice fishing, snowshoeing and snowmobiling are also available.

NEW SKIING PASS PROGRAMS

The New Mexico Pass:
Any valid 2015/2016-season pass holder from any New Mexico Ski area can
receive 20% off a single day lift ticket.  

**Intra-resort Passes:**
Angel Fire season pass holders will now receive 3 days of free skiing at five other resorts including: Brian Head, Ski Apache, Ski Cooper, Monarch and Powderhorn.

Additionally, Angel Fire Resort is also a member of the Powder Alliance, which allows all season pass holders 3 days of free lift tickets at 13 other ski resorts including: Crested Butte, CO, Snowbasin Resort, UT, Sierra-at-Tahoe, CA, Stevens Pass, WA, Timberline, OR, Schweitzer, ID, Bridger Bowl, MT, China Peak, CA, Mountain High, CA, Arizona Snowbowl, AZ, Mt. Hood Skibowl, OR, Silver Star, BC and Whitewater, BC. By partnering with a total of 18 resorts this winter, Angel Fire Resort season pass holders will receive a total of 54 free days of skiing. The value is over $2500 per pass holder.

**Major Events:**

Season runs December 11, 2015 – March 20, 2016

**December Holiday Celebrations:** Christmas Eve and New Year’s Eve Torchlight Parade and Fireworks held at 6:30 p.m. December 24 and December 31, 2015.

**College Week: January 3-10** Discounted lift tickets and lodging for College Students, must show current ID. Live entertainment, special on-mountain activities, and more! Show your allegiance to your school by skiing and snowboarding in your school’s colors.

**USASA Southwest Freeride Series-Southwest Showdown: January 22-24** A boarder/skiercross points-earning exhibition for USASA Nationals qualification, the USASA Southwest Freeride Series returns to Angel Fire for stop one of two this season. Whether you come to watch, test your boarder/skiercross race skills for the first time, or are a seasoned veteran working towards Nationals, come for all the head-to-head excitement of racers pushing through berms, jumps, rollers, flats and more on our Exhibition course!

**Big Ol’ Texas Weekend: January 23–25** A fun-filled weekend celebrating our country roots, featuring lodging packages, live music, Texas Hold’em Tournament, The Big Texan Steak Challenge and Brew Ski.
Transworld TransAm Tour: January 30  New to Angel Fire Resort, Transworld Snowboarding TransAm competition brings its 14th Annual Tour to New Mexico. This tour brings amateur riders from all over to progress the sport and continue to build the community’s comradery. Sweet prizes awarded, great exposure for up-and-coming riders, amazing unique features to ride, music and more are packed into this fun event.

The World Championship Shovel Races: February 6  The 37th Annual World Championships that anyone with a basic snow shovel and some nerve can do. Once a part of the X Games, competitors sit on the scoop of a standard aluminum snow shovel, handle pointed downhill, and then lift their hands and feet to allow gravity to take them for a ride. Each rider gets two shots to clock the fastest time down the front of the Angel Fire ski mountain. Top speeds regularly exceed 60 miles per hour. The high-speed race draws racers and spectators from all over the world. This year’s event will coincide with our Mardi Gras Mountain celebration.

Angel Fire Mardi Gras Celebration: February 5-9  Celebrate Mardi Gras in Angel Fire with live music, parades, daily special activities and a masquerade ball.


Military Winter Fest 2016: February 17-22  Active Duty, Retired, National Guard, Reserve, Vets, Gold Star and their families are invited to visit Angel Fire for six days of indoor and outdoor and adaptive winter activities, with a special appearance by former US Army Gold Knight and Double Amputee Dana Bowman as he parachutes into the Resort and an honorary Military Fly-by. Visit veteranswellnessandhealing.org for more details.

New Mexico Pine Cup: February 28  This race series swings into Angel Fire for a stop on its 2015-2016 tour for skiers and snowboarders of all levels. This fun race gives winter enthusiasts another opportunity to take in the excitement of winter racing and supports Team Angel Fire Ski & Snowboard Club.

Fiesta del Sol Spring Break Celebration: March 5-20  It’s our Fun In The Sun celebration with live music, the Ski Bum Ball, themed days, cool contests, St. Patrick’s Day celebrations and great spring skiing and riding.
**Fatty Paddy Fat Bike Race: March 19** Bring your fat tire mountain bikes and dress in your favorite St. Paddy’s Day outfit for some friendly competitions and Brew Ski as the snow season ends and the dirt season begins.

**CONTACT INFO FOR ANGEL FIRE RESORT:**
- **WEBSITE**  www.angelfireresort.com
- **TWITTER**  @angelfireresort
- **FACEBOOK**  /AngelFireResort
- **PHONE**  (855) 923-7387
- **SEASON**  December 11, 2015 - March 20, 2016
- **LIFT HOURS**  9:00 AM to 4:00 PM
- **NIGHT SKIING**  4:00 PM to 8:00 PM (weather permitting this is available on weekends and holiday peak periods).

**SNOW REPORT LINE:**  575-377-4222

**MOUNTAIN STATS**
- **BASE ELEVATION**  8,600 feet
- **PEAK ELEVATION**  10,677 feet
- **VERTICAL DROP**  2,077 feet
- **AVERAGE ANNUAL SNOWFALL:**  210 inches
- **79 TRAILS:**  18% beginner, 46% intermediate, 36% advanced
- **NORDIC CENTER**  15km of terrain for classic & skate skiing and snowshoeing; 5 trails, 3 beginner, 2 advanced
- **LIFTS:**  2 high speed quads, 3 doubles, 2 surface
- **SNOWMAKING CAPABILITIES:**  52% of mountain, 90% of beginner terrain

For more details about Angel Fire winter rates, lift ticket pricing, trails and reservations visit [www.angelfireresort.com](http://www.angelfireresort.com) or call (855) 923-7387.

**NEW WINTER PHOTOS CAN BE ACCESSED HERE. PLEASE COURTESY “ANGEL FIRE RESORT”**: [https://drive.google.com/folderview?id=0B9Xy7iv-fGjYem9BaWs5VjFFdXc&usp=sha](https://drive.google.com/folderview?id=0B9Xy7iv-fGjYem9BaWs5VjFFdXc&usp=sha)

**Media only:** For new B-Roll, additional photos or to set up a media visit to Angel Fire Resort contact Krysty Ronchetti at [krysty@sjcommunications.com](mailto:krysty@sjcommunications.com) or 505-821-9279.

**About Angel Fire Resort**
Angel Fire Resort is a top year-round mountain resort destination in New Mexico. Situated at over 8,600' elevation in the Southern Rocky Mountains, Angel Fire strives to offer the best value and choice for family outdoor recreation activities to its members, guests and visitors--including skiing, snowboarding, golf, mountain biking, zipline, tennis, fishing, hiking and more. For additional information on Angel Fire Resort, resort membership, or opportunities for real estate investment in Angel Fire, please call (855) 923-7387 or visit the resort's website at www.angelfireresort.com.